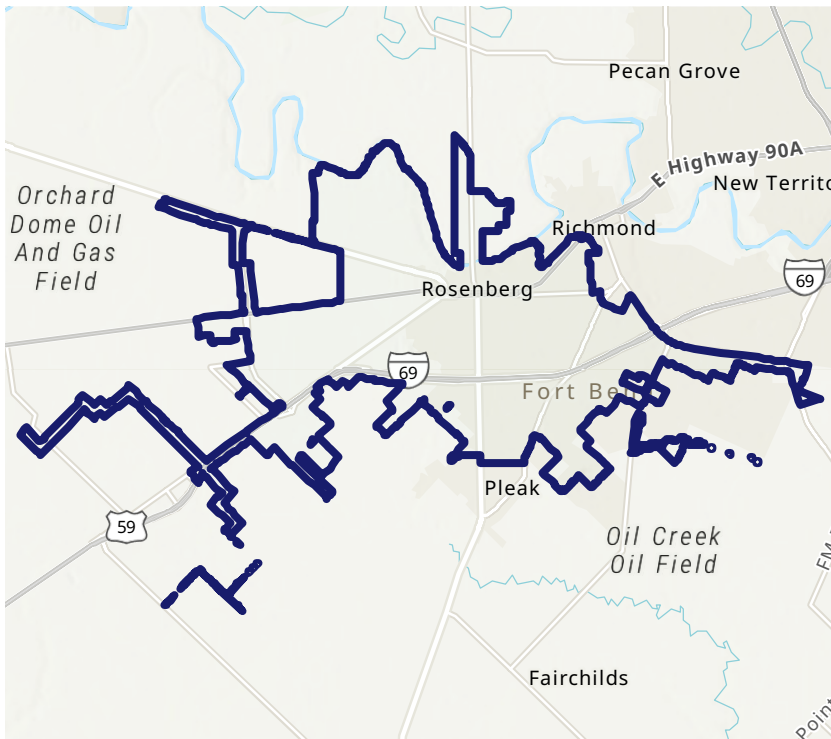


Population Trends and Key Indicators

Rosenberg, Texas
Geography: Place



45,638	15,921	2.86	34.8	\$70,644	\$252,563	53	89	88
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

MORTGAGE INDICATORS



\$9,199

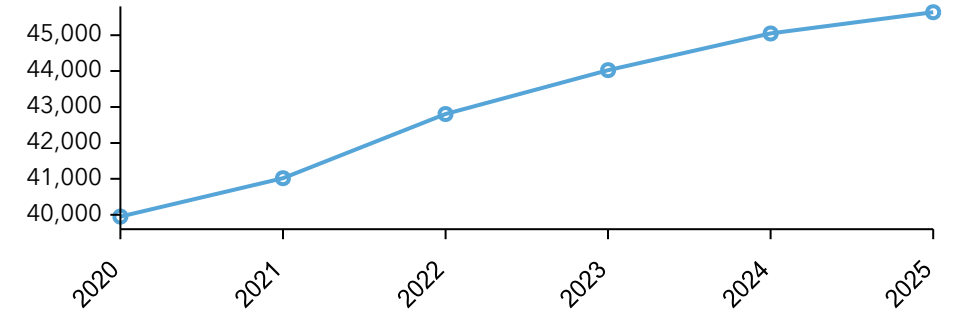
Avg Spent on Mortgage & Basics



22.4%

Percent of Income for Mortgage

Historical Trends: Population



KEY FACTS

45,638

Population

34.8

Median Age



15,921

Households

\$56,566

Median Disposable Income

POPULATION BY GENERATION



2.6%

Greatest Gen: Born 1945/Earlier



14.5%

Baby Boomer: Born 1946 to 1964



18.1%

Generation X: Born 1965 to 1980



26.4%

Millennial: Born 1981 to 1998



25.9%

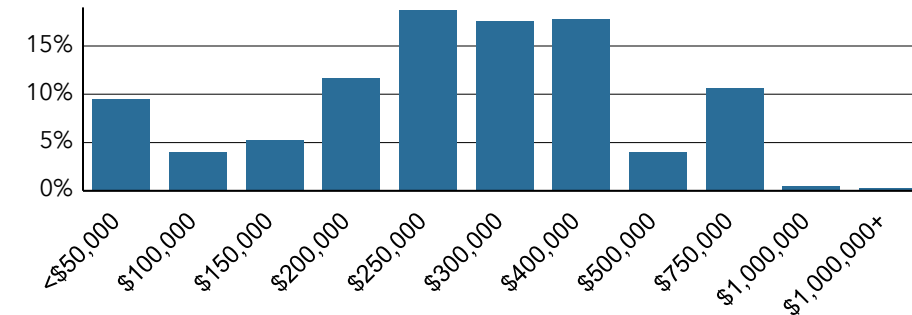
Generation Z: Born 1999 to 2016



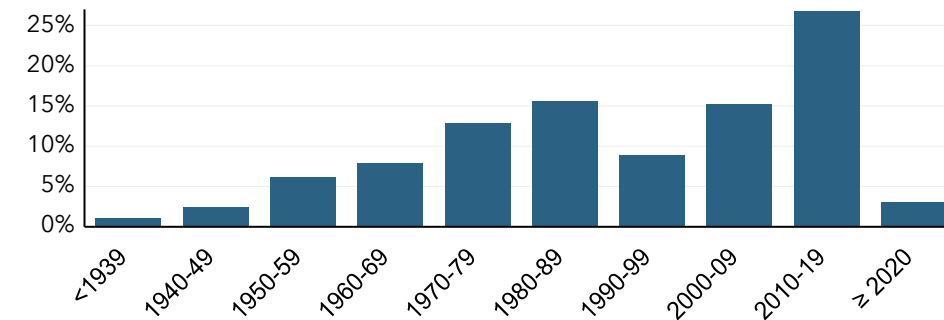
12.6%

Alpha: Born 2017 to Present

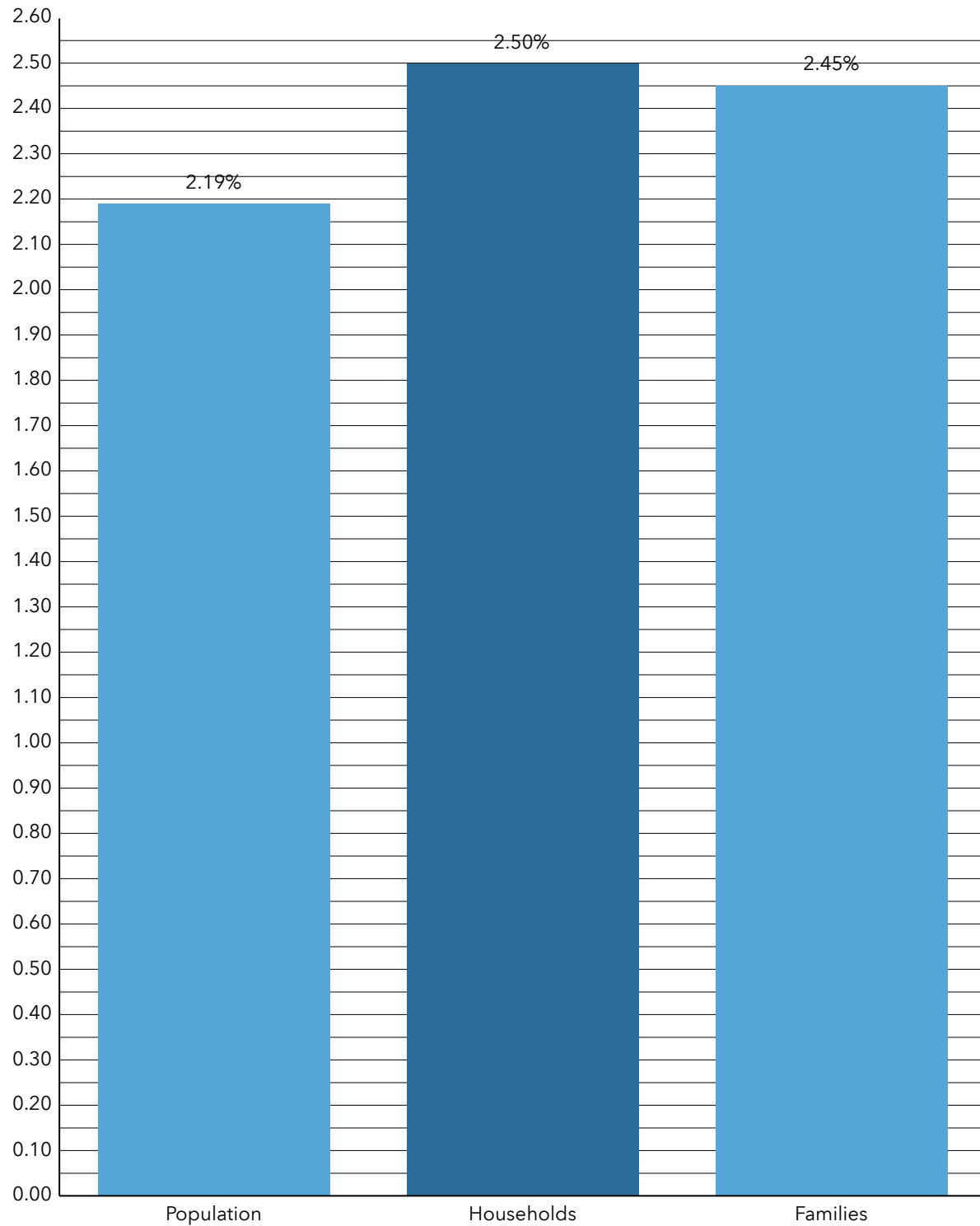
Home Value



Housing: Year Built



Forecasted Annual Growth Rate



Average household size

for this area

2.86


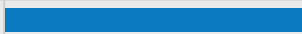

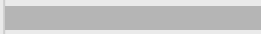
which is more than the average for United States

Area	Value	0.00	4.00
Fort Bend County	3.05		
This area	2.86		
Texas	2.65		
United States	2.50		

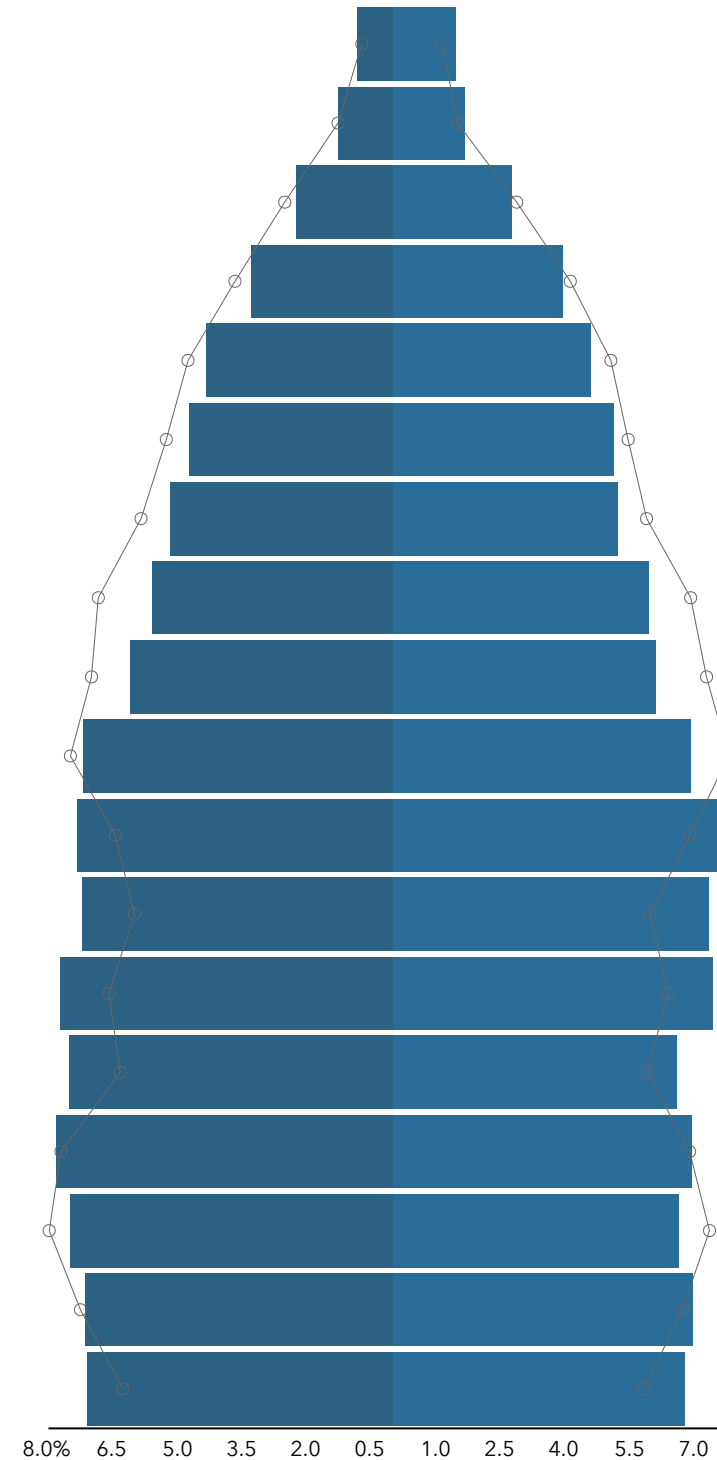
Average household size

for this area

2.86 which is more than the average for United States

Area	Value	0.00	4.00
Fort Bend County	3.05		
This area	2.86		
Texas	2.65		
United States	2.50		

Age Pyramid



The largest group:

2025 Females Age 35-39

The smallest group:

2025 Males Age 85+

Dots show comparison to

Fort Bend County

2025 Households by income (Esri)

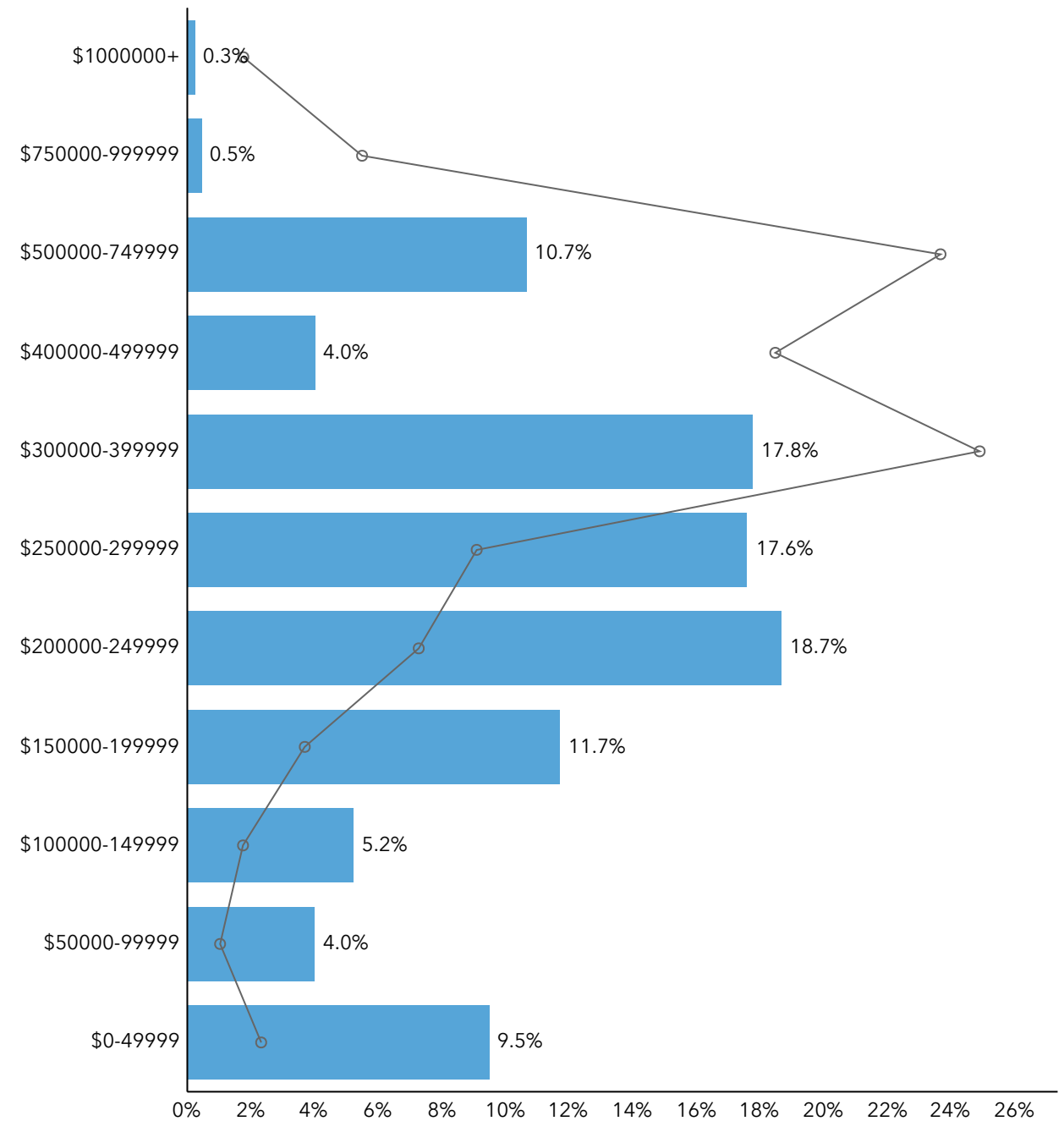
The largest group: 2025 HH Income \$75000-99999 (%) (19.9%)

The smallest group: 2025 HH Income \$400,000-499,999 (%) (0.1%)

Indicator	Value	Diff		
2025 HH Income <\$10,000 (%)	7.2%	+3.9%		
2025 HH Income \$10,000-14,999 (%)	4.1%	+2.4%		
2025 HH Income \$15,000-19,999 (%)	3.5%	+1.5%		
2025 HH Income \$20,000-24,999 (%)	3.1%	+1.7%		
2025 HH Income \$25,000-29,999 (%)	2.6%	+0.9%		
2025 HH Income \$30,000-34,999 (%)	4.2%	+2.2%		
2025 HH Income \$35,000-39,999 (%)	3.5%	+1.2%		
2025 HH Income \$40,000-44,999 (%)	2.7%	+0.4%		
2025 HH Income \$45,000-49,999 (%)	3.9%	+1.5%		
2025 HH Income \$50,000-59,999 (%)	5.9%	+2.0%		
2025 HH Income \$60,000-74,999 (%)	12.2%	+3.7%		
2025 HH Income \$75000-99999 (%)	19.9%	+7.6%		
2025 HH Income \$100,000-124,999 (%)	9.4%	-1.4%		
2025 HH Income \$125,000-149,999 (%)	6.3%	-2.8%		
2025 HH Income \$150000-199999 (%)	6.9%	-6.7%		
2025 HH Income \$200,000-249,999 (%)	2.2%	-7.2%		
2025 HH Income \$250,000-299,999 (%)	1.0%	-3.1%		
2025 HH Income \$300,000-399,999 (%)	0.6%	-3.7%		
2025 HH Income \$400,000-499,999 (%)	0.1%	-1.0%		
2025 HH Income \$500,000 or greater (%)	0.5%	-3.1%		

Bars show deviation from Fort Bend County

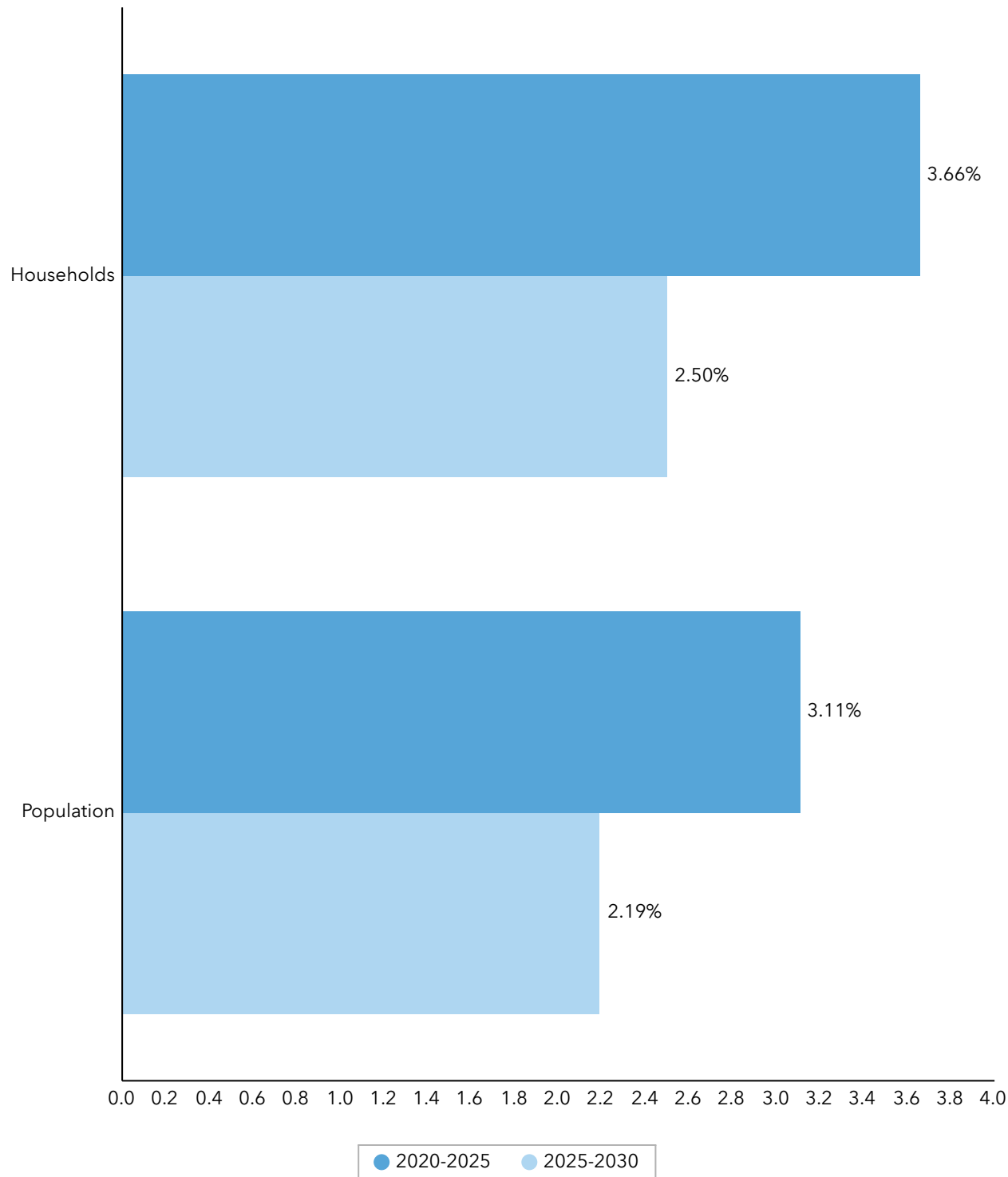
Median Home Value (%)



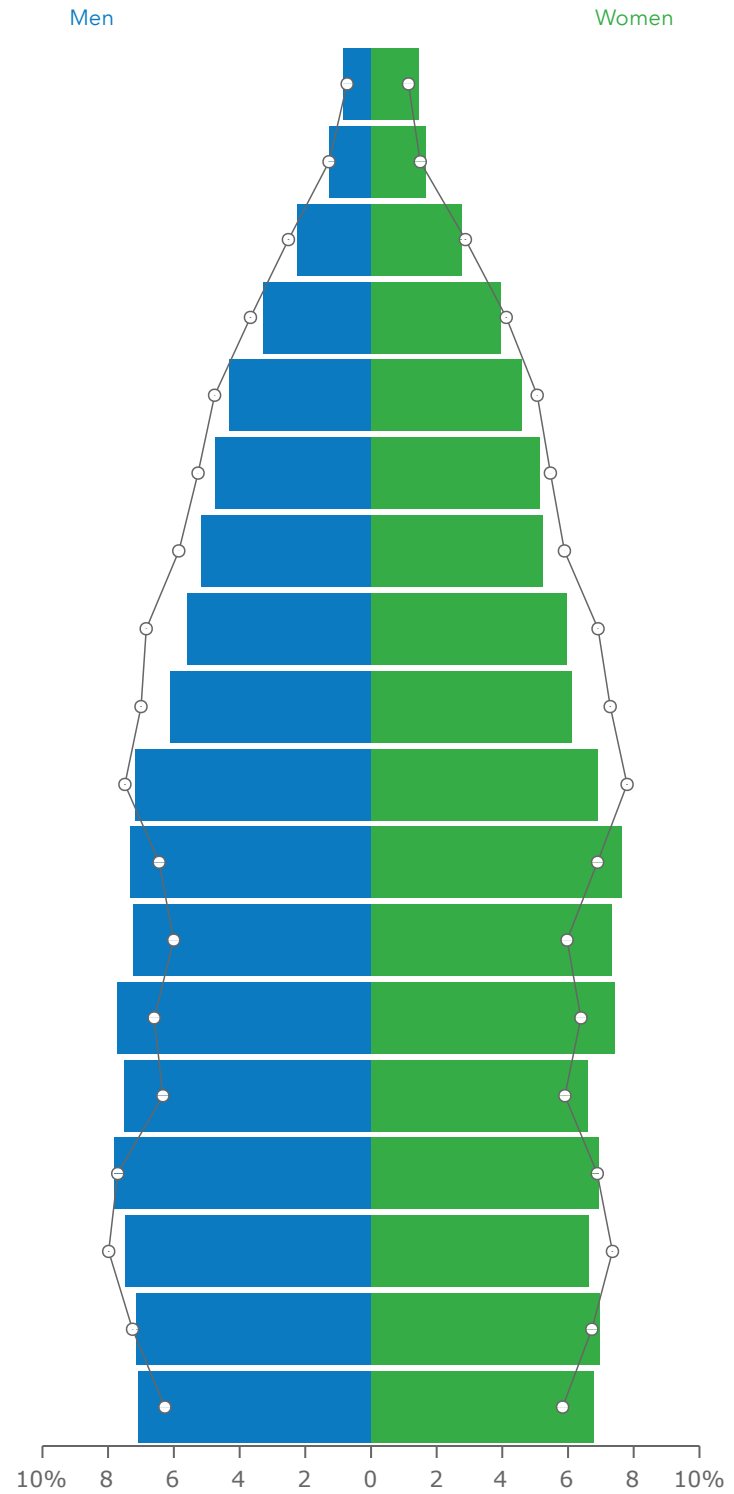
Percent of owner occupied housing units

Dots show comparison to Fort Bend County

Annual Growth Rate



Age Pyramid



The largest group:
2025 Females Age 35-39

The smallest group:
2025 Males Age 85+

Dots show comparison to
Fort Bend County

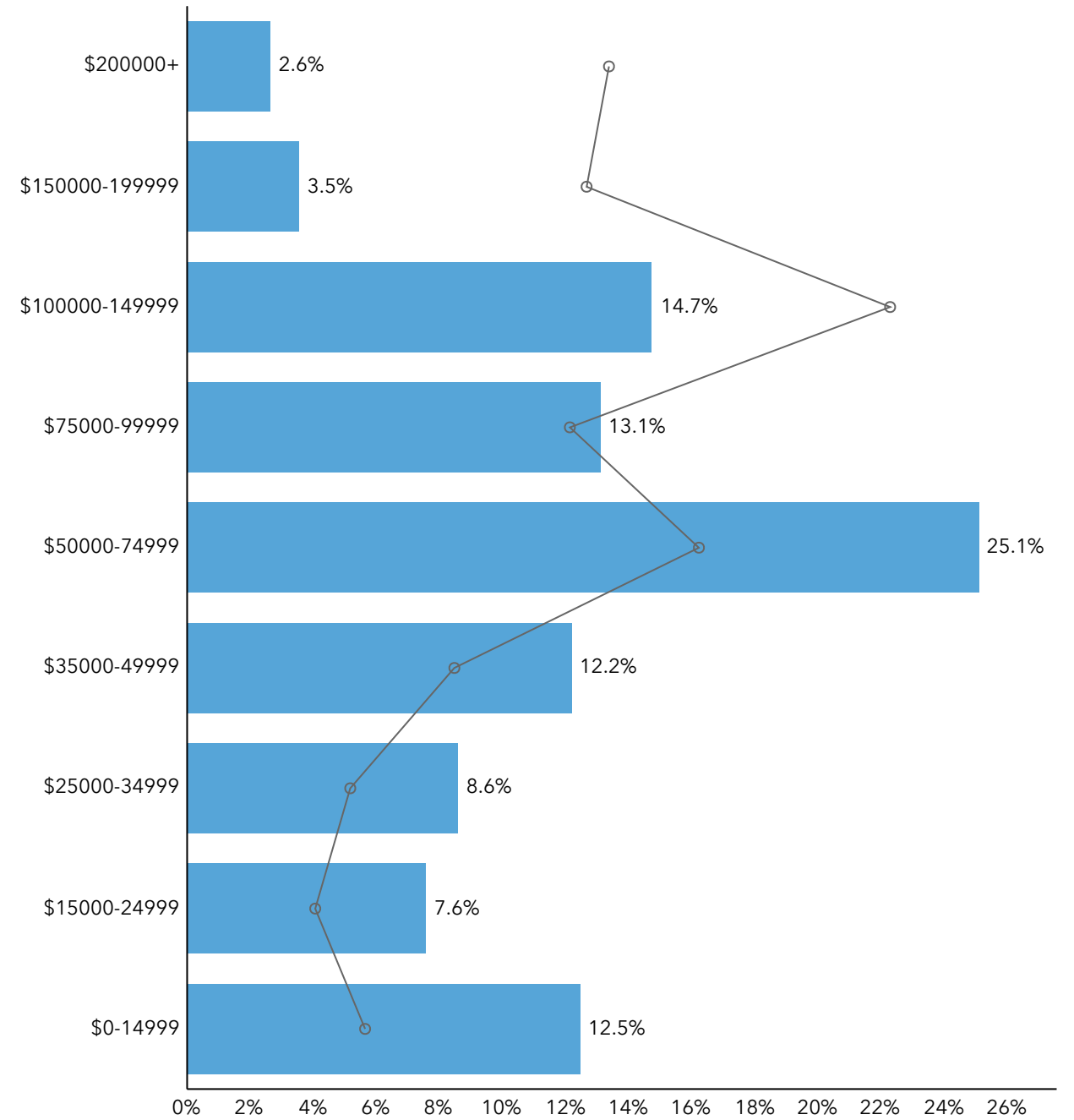
Average Household Size

for this area

2.86 which is more than the average for United States

Area	Value	0.00	4.00
Fort Bend County	3.05	<div style="width: 76%;"></div>	
This area	2.86	<div style="width: 71.5%; background-color: #0070C0;"></div>	
Texas	2.65	<div style="width: 66.25%;"></div>	
United States	2.50	<div style="width: 62.5%;"></div>	

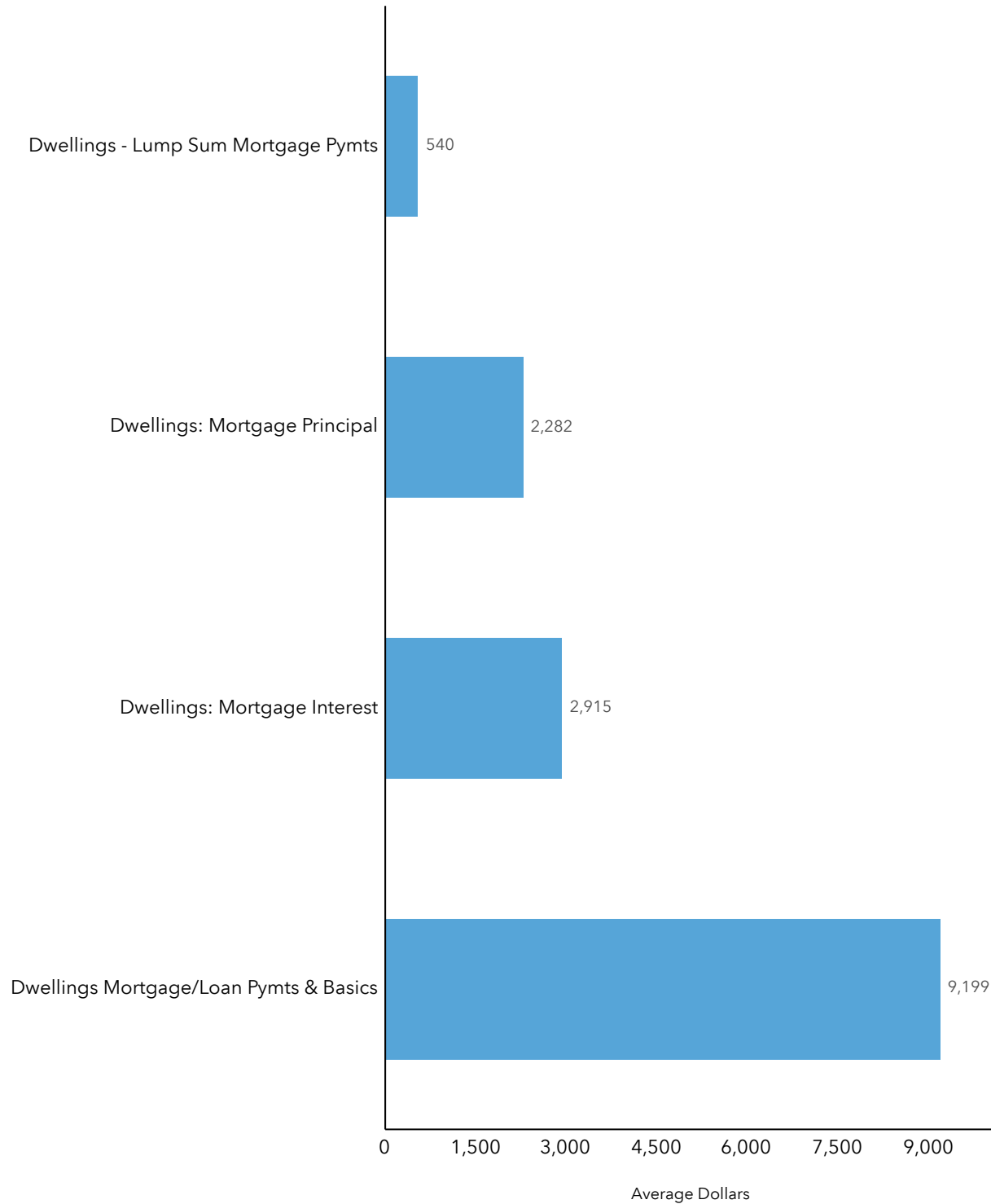
Disposable Income (%)



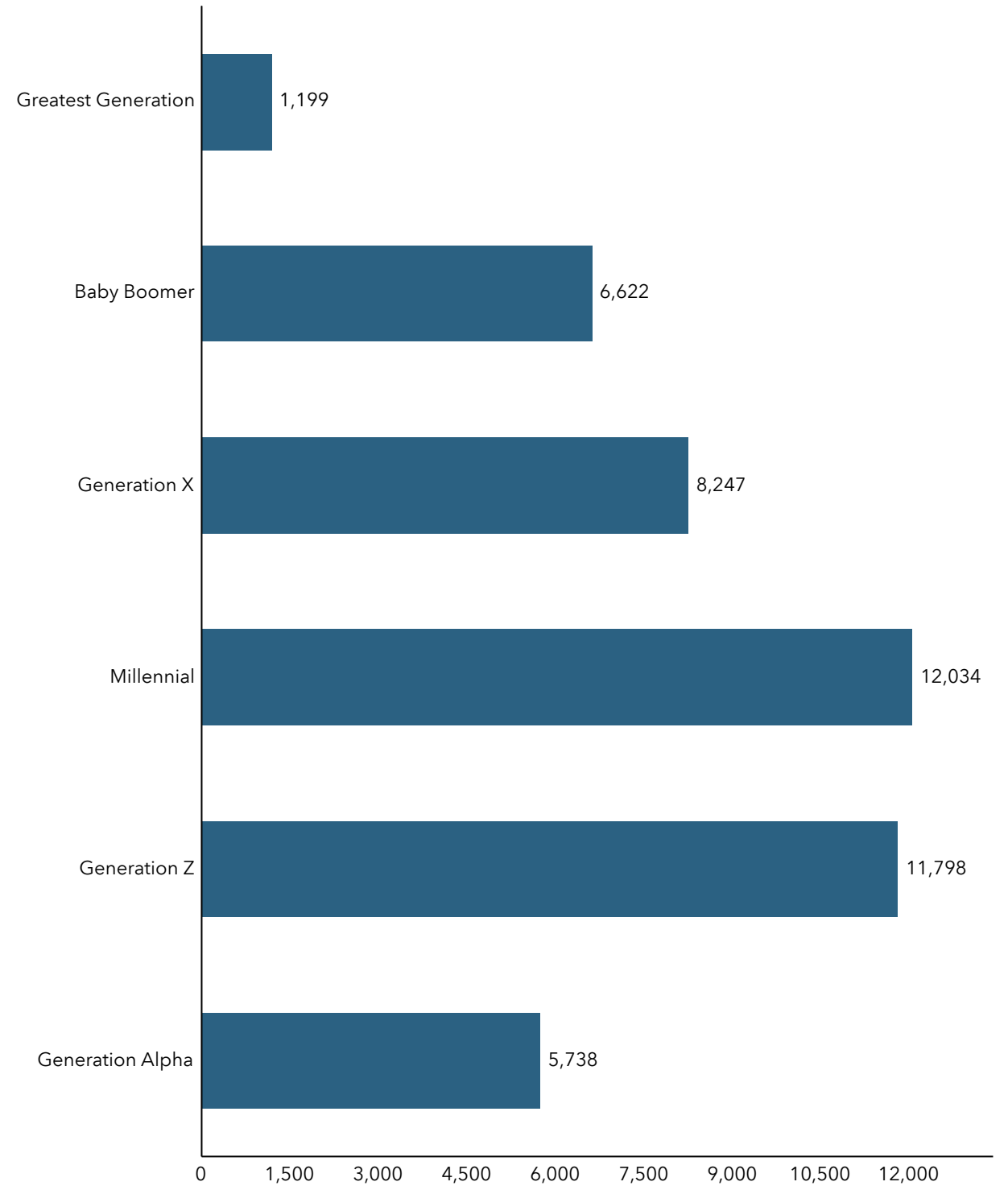
Percent of households

Dots show comparison to Fort Bend County

2025 Housing (Consumer Spending)



2025 Population by Generation (Esri)



WEALTH INDEX



Esri's Wealth Index is compiled from a number of indicators of affluence including average household income and average net worth. The concept of wealth is defined by more than just above-average household income. Wealth also includes the value of material possessions and resources. Esri captures both income and the accumulation of substantial wealth, or the abundance of possessions and resources in its identification of the wealthiest areas in the country.

The index represents the wealth of the area relative to the national level. Values exceeding 100 represent above-average wealth.

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023).

HOUSING AFFORDABILITY INDEX



Housing Affordability Index (HAI) has a base of 100, representing an area where the median income is sufficient to qualify for a loan on a home valued at the median home price and not be cost-burdened. Values > 100 indicate increasing affordability. HAI is not applicable in primarily rental areas. HAI is not reported for areas containing 50 or fewer owner-occupied households

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023).

DIVERSITY INDEX



Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity). For example, if an area's entire population belongs to one race or ethnic group, then an area has zero diversity. An area's diversity index increases to 100 when the population is evenly divided into two or more race/ethnic groups.

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023).

PERCENT OF INCOME FOR MORTGAGE



Percent of Income for Mortgage quantifies the percent of median household income dedicated to mortgage payments on a home priced at the median value.

Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023).